

Marketing Team

Graphic Designer

Position description

REPORT TO: Director of Marketing

TIME COMMITMENT: Average 1-2 hrs/week

LENGTH OF TERM: 1 year (May 2020 - May 2021)

Key roles and responsibilities include

- Interpret ACHSC's concepts that need to be communicated, & determine strategies to deliver intended message clearly to target audience
- Preparing layouts or mock-ups of a design using illustration, text, photography or computer software
- Preparing designs for digital or print publication - these include marketing brochures/pamphlets, recruitment posters, information booklets etc.
- Attend Marketing Team meetings & reporting back to the team

What you will get out of it

- A unique opportunity to apply and sharpen your graphic design skills in a practical, non-for-profit setting
- Being part of a committed team that values your input
- Sharpen professional communication & clientele liaison skills
- Growing your professional and personal network within the University of Melbourne & other relevant cancer, public health and academic bodies

Key characteristics

- Strong knowledge & understanding of Adobe Creative Suite (InDesign, Photoshop & Illustrator) or similar graphics processing programs
- An understanding of the importance of brand strategy & identity
- Strong written, verbal, and visual communication skills
- Takes initiative & is committed to contribute to team goals & tasks
- Excellent organisation skills
- Academic background in **graphic design** is desirable

The ACHSC hopes to nurture a generation of cancer-literate individuals armed with the knowledge to make a substantial contribution towards realising a world free of cancer.

Apply at <https://forms.gle/SniDgCMhyCbMctki8>